



# Demographic Spotlight Graphic Report

North Pointe  
3891 Seminole Trl, Charlottesville, Virginia, 22911

Prepared by Colliers International  
Latitude: 38.143326  
Longitude: -78.427583

	3 mile radius	10 mile radius	20 mile radius
<b>Population Summary</b>			
2019 Total Population	12,615	129,289	222,321
2019 Total Daytime Population	11,584	161,746	236,209
Workers	5,672	95,251	121,438
Residents	5,912	66,495	114,771
2024 Total Population	13,237	136,810	234,479
2010 Census Population	11,677	115,586	199,944
2000 Census Population	9,737	103,247	171,143
2019-2024 Total Projected Population Growth	4.9%	5.8%	5.5%
2010-2019 Total Estimated Population Growth	8.0%	11.9%	11.2%
2000-2010 Total Population Growth	19.9%	12.0%	16.8%
2019 Total Daytime Population	11,584	161,746	236,209
Workers	5,672	95,251	121,438
Residents	5,912	66,495	114,771
<b>Household Summary</b>			
2019 Total Households	4,733	50,553	86,248
2024 Total Households	4,970	53,614	91,105
2010 Total Households	4,362	44,949	77,319
2000 Total Households	3,529	40,353	66,238
2019-2024 Total Projected Household Growth	5.0%	6.1%	5.6%
2010-2019 Total Estimated Household Growth	8.5%	12.5%	11.5%
2000-2010 Total Household Growth	23.6%	11.4%	16.7%
<b>Family Household Summary</b>			
2019 Total Family Households	3,478	27,903	52,835
2024 Total Family Households	3,643	29,441	55,530
2010 Total Family Households	3,222	25,135	47,941
2000 Total Family Households	2,723	23,119	41,881
2019-2024 Total Projected Family Household	4.7%	5.5%	5.1%
2010-2019 Total Estimated Family Household	7.9%	11.0%	10.2%
2000-2010 Total Family Households Growth	18.3%	8.7%	14.5%
<b>2019 Population by Race/Ethnicity</b>			
Total	12,616	129,289	222,321
White Alone	81.4%	73.5%	77.4%
Black Alone	6.3%	13.1%	12.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	7.3%	6.9%	4.8%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.3%	2.6%	2.3%
Two or More Races	3.4%	3.5%	3.1%
Hispanic Origin	3.6%	6.4%	5.8%
Non-Hispanic Origin	96.4%	93.6%	94.2%
Diversity Index	37.6	50.4	45.1
<b>2019 Hispanic Origin Population by Race/Ethnicity</b>			
2019 Hispanic Population	459	8,235	12,814
White	52.5%	48.5%	48.8%
Black/African American	3.3%	3.5%	3.3%
American Indian/Alaska Native	1.5%	2.0%	1.9%
Asian	1.3%	0.7%	0.8%
Pacific Islander	0.0%	0.2%	0.2%
Other Race	29.6%	37.0%	37.4%
Two or More Races	11.8%	8.0%	7.7%

Source: American Community Survey (ACS), Esri, U.S. Census



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<b>2019 Population by Sex</b>			
Total Population	12,615	129,289	222,321
Male Population	47.9%	48.1%	48.2%
Female Population	52.1%	51.9%	51.8%
<b>2019 Households by Income</b>			
Total Households	4,733	50,553	86,248
<\$15,000	3.4%	10.7%	9.0%
\$15,000 - \$24,999	3.3%	8.2%	7.8%
\$25,000 - \$34,999	5.0%	8.8%	8.3%
\$35,000 - \$49,999	9.0%	10.1%	10.9%
\$50,000 - \$74,999	17.1%	16.6%	17.4%
\$75,000 - \$99,999	16.3%	12.4%	12.8%
\$100,000 - \$149,999	25.8%	17.1%	17.4%
\$150,000 - \$199,999	12.1%	8.0%	8.4%
\$200,000+	8.1%	8.0%	8.0%
Average Household Income	\$109,320	\$93,412	\$95,223
Median Household Income	\$92,413	\$66,430	\$68,509
<b>2019 Households by Type</b>			
Total Households	4,733	50,553	86,248
Family Households	73.5%	55.2%	61.3%
Non-Family Households	26.5%	44.8%	38.7%
<b>2019 Population 15+ by Marital Status</b>			
Total	10,061	109,521	185,985
Never Married	23.2%	41.8%	36.0%
Married	61.8%	44.6%	49.8%
Widowed	5.1%	4.8%	5.2%
Divorced	9.9%	8.7%	9.0%
<b>Households by Type Details</b>			
2019 Total Households (Esri)	4,733	50,553	86,248
Households with 1 Person	21.8%	30.6%	27.5%
Households with 2+ People	78.2%	69.4%	72.5%
Family Households	73.9%	55.9%	62.0%
Husband-wife Families	60.9%	42.2%	48.0%
With Related Children	31.1%	17.9%	20.1%
Other Family (No Spouse Present)	13.0%	13.7%	14.0%
Other Family with Male Householder	3.1%	3.3%	3.6%
With Related Children	1.7%	1.8%	2.1%
Other Family with Female Householder	9.9%	10.5%	10.4%
With Related Children	6.9%	6.9%	6.7%
Nonfamily Households	4.4%	13.5%	10.5%
All Households with Children	40.1%	26.9%	29.2%
Multigenerational Households	2.9%	2.6%	2.9%
Unmarried Partner Households	4.7%	6.2%	6.2%
Male-female	4.1%	5.5%	5.5%
Same-sex	0.5%	0.7%	0.8%

Source: American Community Survey (ACS), Esri, U.S. Census



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<b>Household Size</b>			
2010 Average Household Size	2.7	2.4	2.4
2019 Average Household Size	2.7	2.4	2.5
2024 Average Household Size	2.7	2.4	2.5
<b>Family Size</b>			
2010 Average Family Size	3.1	3.0	3.0
2019 Average Family Size	3.1	3.0	3.0
2024 Average Family Size	3.1	3.0	3.0
<b>Poverty Status (ACS 2013-2017)</b>			
Households Below the Poverty Level	5.5%	13.1%	11.1%
Households at or Above the Poverty Level	94.6%	86.9%	88.9%
Married Couple Families below Poverty Level	0.4%	1.2%	1.3%
<b>2019 Population by Age</b>			
Total	12,615	129,288	222,321
0 - 4	5.5%	5.0%	5.2%
5 - 9	6.8%	5.0%	5.4%
10 - 14	8.0%	5.2%	5.8%
15 - 24	11.6%	20.8%	16.8%
25 - 34	10.0%	14.8%	13.6%
35 - 44	12.4%	11.5%	12.0%
45 - 54	15.5%	10.7%	11.7%
55 - 64	15.1%	11.5%	12.8%
65 - 74	9.3%	8.5%	9.5%
75 - 84	4.2%	4.5%	5.0%
85 +	1.7%	2.4%	2.2%
18 +	75.1%	81.8%	80.5%
2019 Median Age	41.8	34.3	37.6
<b>2019 Population 25+ by Educational Attainment</b>			
Total	8,597	82,567	148,677
Less than 9th Grade	3.1%	3.3%	3.8%
9th - 12th Grade, No Diploma	5.6%	4.4%	5.3%
High School Graduate	13.1%	16.0%	17.9%
GED/Alternative Credential	1.8%	3.0%	3.4%
Some College, No Degree	16.0%	16.0%	16.4%
Associate Degree	6.5%	5.2%	6.1%
Bachelor's Degree	29.1%	25.5%	23.8%
Graduate/Professional Degree	24.8%	26.8%	23.1%



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<b>2019 Employed Population 16+ by Occupation</b>			
Total	6,769	63,799	107,787
White Collar	75.8%	70.5%	69.0%
Architecture/Engineering	2.4%	1.9%	1.7%
Arts/Design/Entertainment/Sports/Media	2.3%	3.3%	2.7%
Business/Financial	4.1%	4.6%	5.0%
Community/Social Service	1.8%	2.4%	2.1%
Computer/Mathematical	3.5%	3.9%	3.5%
Education/Training/Library	9.3%	10.6%	9.5%
Healthcare Practitioner/Technician	6.7%	8.6%	9.1%
Legal	0.7%	1.2%	1.0%
Life/Physical/Social Science	5.2%	3.5%	2.8%
Management	17.1%	11.7%	11.6%
Office/Administrative Support	11.2%	10.0%	10.7%
Sales and Sales Related	11.4%	9.0%	9.3%
Blue Collar	9.9%	10.7%	13.4%
Construction/Extraction	2.0%	2.7%	4.0%
Farming/Fishing/Forestry	0.5%	0.5%	0.7%
Installation/Maintenance/Repair	3.2%	1.9%	2.5%
Production	2.4%	2.6%	2.9%
Transportation/Material Moving	1.8%	3.1%	3.4%
Other	14.3%	18.7%	17.6%
Building/Grounds Cleaning/Maintenance	3.4%	4.3%	4.3%
Food Preparation/Serving Related	5.0%	7.3%	6.2%
Healthcare Support	1.1%	2.0%	2.1%
Personal Care/Service	2.8%	3.5%	3.2%
Protective Service	2.1%	1.7%	1.9%
<b>Occupied Housing Units by Vehicles Available (ACS 2013-2017)</b>			
Total Households	4,646	47,932	81,648
Owner Households	3,341	26,249	50,639
No Vehicles	0.5%	2.1%	1.9%
1 Vehicle	22.8%	26.1%	22.8%
2 Vehicles	45.6%	42.5%	42.9%
3 Vehicles	24.5%	19.4%	20.8%
4 Vehicles	5.8%	7.1%	8.5%
5 or More Vehicles	0.9%	2.8%	3.0%
Renter Households	1,305	21,683	31,009
No Vehicles	3.1%	15.2%	13.4%
1 Vehicle	56.8%	47.4%	45.4%
2 Vehicles	33.6%	29.4%	31.1%
3 Vehicles	5.8%	5.9%	7.2%
4 Vehicles	0.7%	1.1%	2.0%
5 or More Vehicles	0.0%	1.0%	1.0%
Aggregate Number of Vehicles Available	9,086	N/A	N/A
Average Number of Vehicles Available	2.0	N/A	N/A



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<b>Workers Age 16+ by Transportation to Work (ACS 2013-2017)</b>			
Workers Age 16+	6,424	61,204	102,842
Worked in State and County of Residence	68.9%	54.9%	50.9%
Worked in State but Outside County of	30.9%	44.2%	48.1%
Worked Outside State of Residence	0.2%	1.0%	1.0%
Drove Alone to Work	80.3%	70.7%	73.7%
Carpooled	12.1%	9.0%	9.5%
Took Public Transportation	0.0%	4.4%	3.1%
Took a Taxicab	0.0%	0.2%	0.1%
Motorcycled	0.2%	0.4%	0.3%
Bicycled	0.2%	1.5%	1.0%
Walked	1.8%	6.9%	4.7%
Took Other Means of Transportation	0.2%	1.0%	1.0%
Worked at Home	5.2%	6.1%	6.8%
<b>Travel Time to Work (Did Not Work From Home)</b>			
<5 minutes	2.5%	3.0%	2.6%
5-9 minutes	12.5%	13.2%	10.8%
10-14 minutes	12.2%	20.0%	16.3%
15-19 minutes	16.2%	22.2%	19.3%
20-24 minutes	21.9%	14.9%	15.2%
25-29 minutes	10.7%	5.5%	7.4%
30-34 minutes	10.0%	8.5%	11.7%
35-39 minutes	3.6%	2.5%	2.8%
40-44 minutes	2.0%	2.1%	3.0%
45-59 minutes	5.5%	4.9%	6.2%
60-89 minutes	1.3%	1.7%	3.0%
90 minutes or more	1.6%	1.5%	1.9%
Average Commute to Work in Minutes	N/A	N/A	N/A
Aggregate Commute to Work in Minutes	N/A	N/A	N/A
<b>2019 Owner Occupied Housing Units by Value</b>			
Total	3,510	27,138	52,798
<\$50,000	3.1%	1.8%	2.5%
\$50,000 - \$99,999	0.1%	0.9%	1.5%
\$100,000 - \$149,999	1.3%	3.9%	5.4%
\$150,000 - \$199,999	5.8%	9.2%	10.8%
\$200,000 - \$249,999	14.8%	13.0%	13.6%
\$250,000 - \$299,999	16.9%	15.8%	14.6%
\$300,000 - \$399,999	22.1%	19.4%	18.2%
\$400,000 - \$499,999	15.2%	12.0%	10.8%
\$500,000 - \$749,999	16.7%	14.0%	13.3%
\$750,000 - \$999,999	1.5%	5.4%	5.0%
\$1,000,000 - \$1,499,999	1.9%	2.9%	2.8%
\$1,500,000 - \$1,999,999	0.3%	0.5%	0.6%
\$2,000,000 +	0.2%	1.1%	0.9%
Average Home Value	\$390,451	\$422,126	\$403,422
Median Home Value	\$336,229	\$327,801	\$308,953
<b>2019 Estimated Housing Units by Tenure</b>			
2019 Housing Units	5,050	54,706	94,986
Owner Occupied Housing Units	69.5%	49.6%	55.6%
Renter Occupied Housing Units	24.2%	42.8%	35.2%
Vacant Housing Units	6.3%	7.6%	9.2%

Source: American Community Survey (ACS), Esri, U.S. Census

# Demographic Spotlight Graphic Report

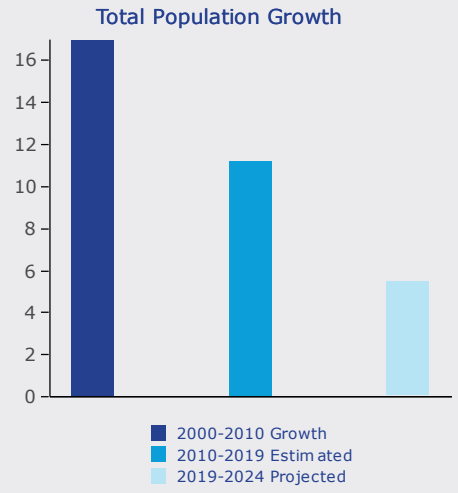
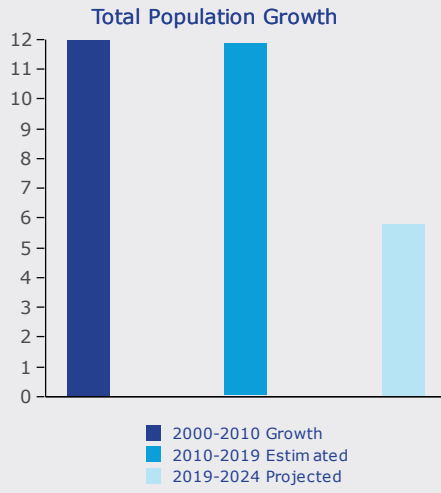
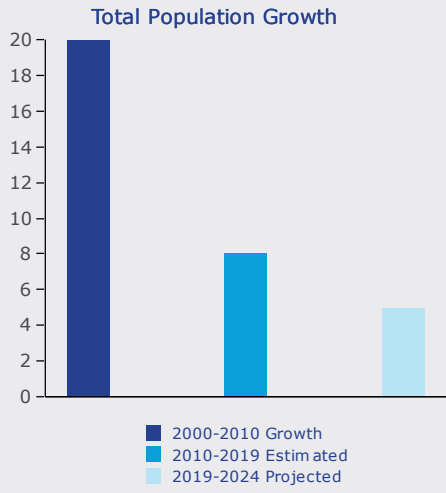
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3 mile radius

10 mile radius

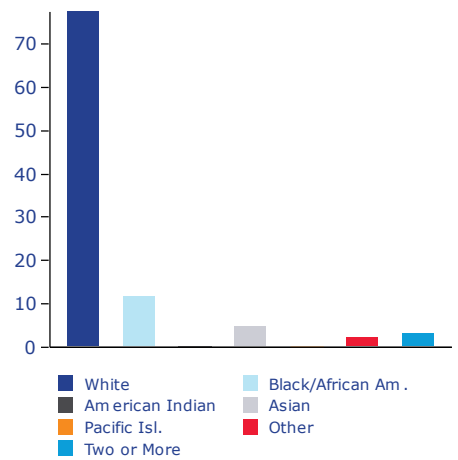
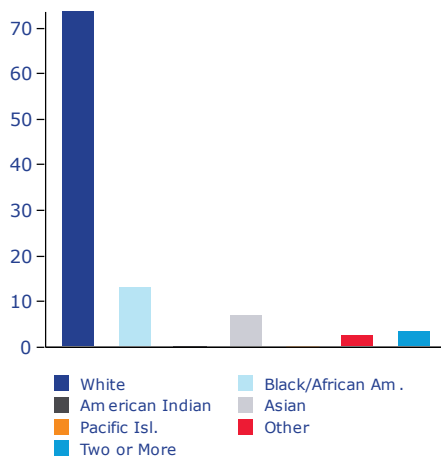
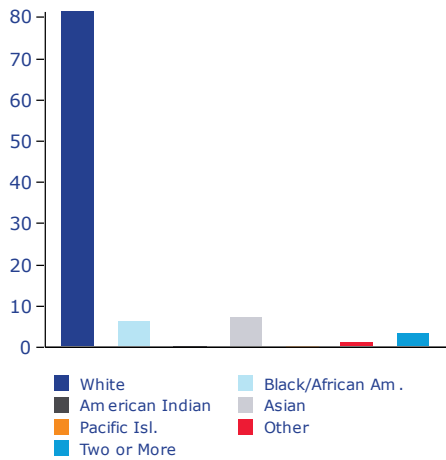
20 mile radius



2019 % Race

2019 % Race

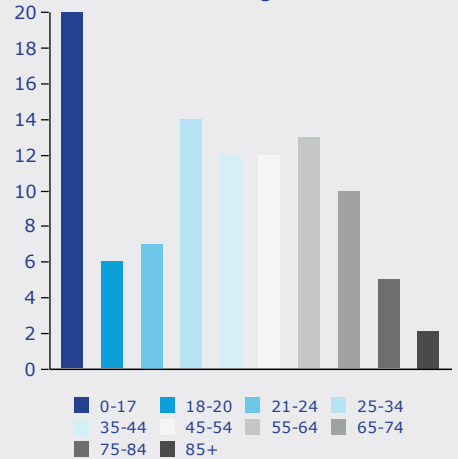
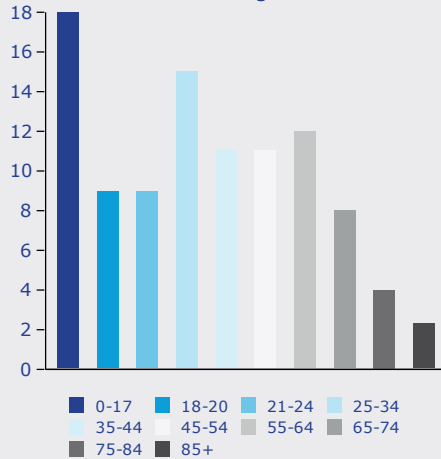
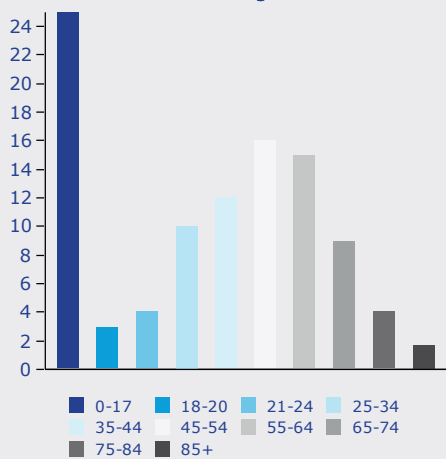
2019 % Race



2019 % Age

2019 % Age

2019 % Age

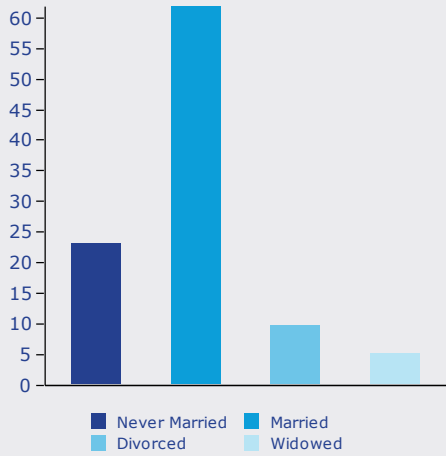


### 3 mile radius

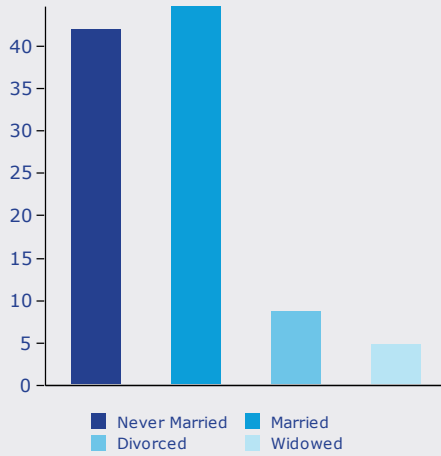
### 10 mile radius

### 20 mile radius

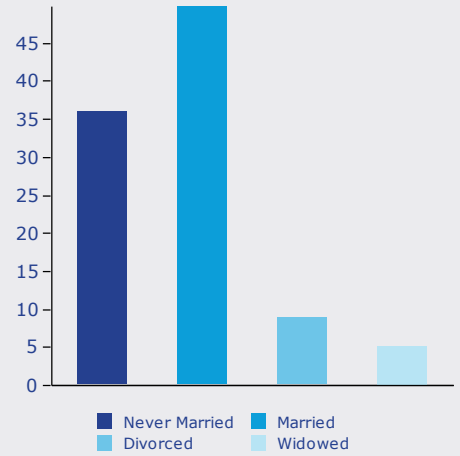
2019 % Age 15+ Marital Status



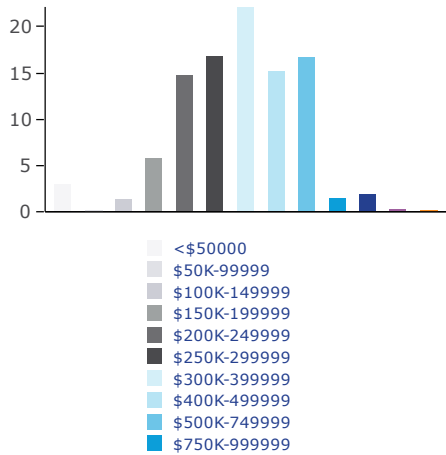
2019 % Age 15+ Marital Status



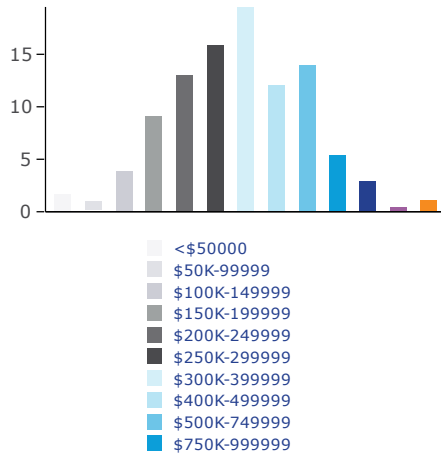
2019 % Age 15+ Marital Status



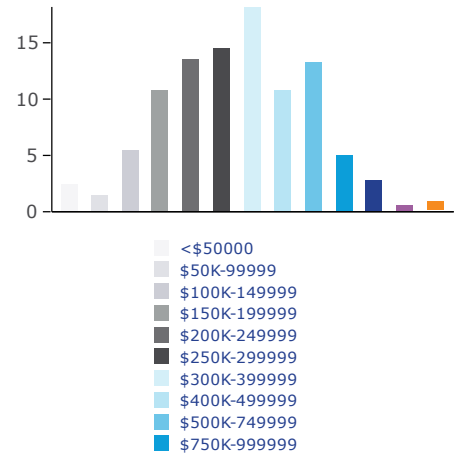
2019 Owner-Occ Home Value (%)



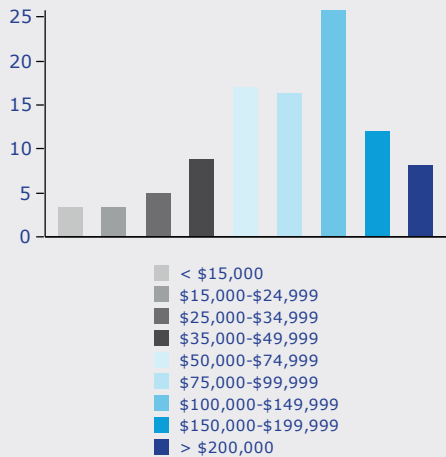
2019 Owner-Occ Home Value (%)



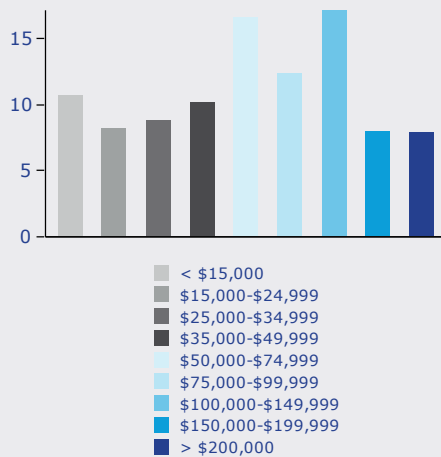
2019 Owner-Occ Home Value (%)



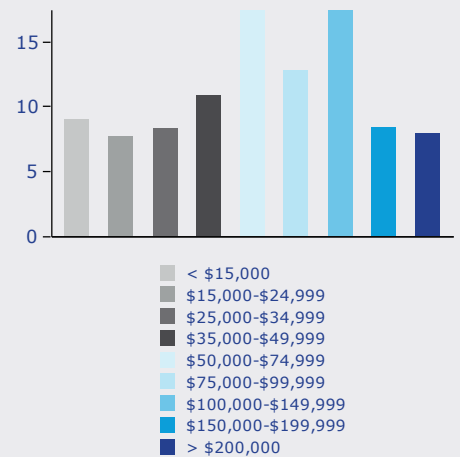
2019 % Households by Income



2019 % Households by Income



2019 % Households by Income



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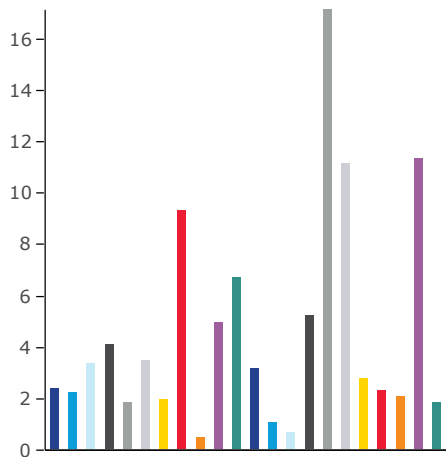
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3 mile radius

10 mile radius

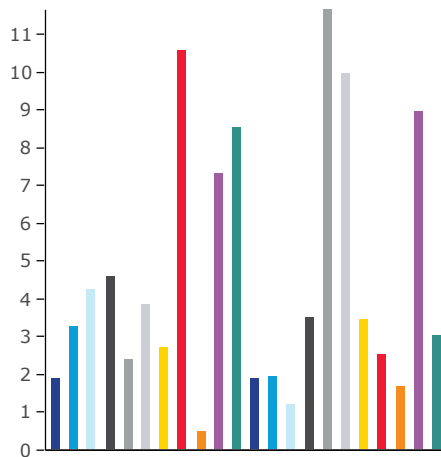
20 mile radius

2019 Labor Force by Occupation



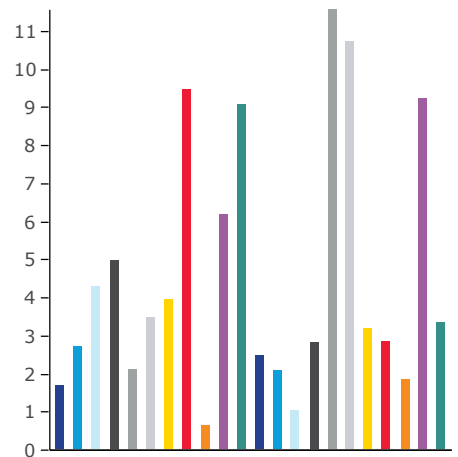
- Architecture/Engineer
- Arts/Entertainment/Rec
- Building Maintenance
- Business/Financial
- Social Service
- Computer/Mathematical
- Construction/Extraction
- Education/Library
- Farm/Fish/Forestry
- Food Preparation

2019 Labor Force by Occupation



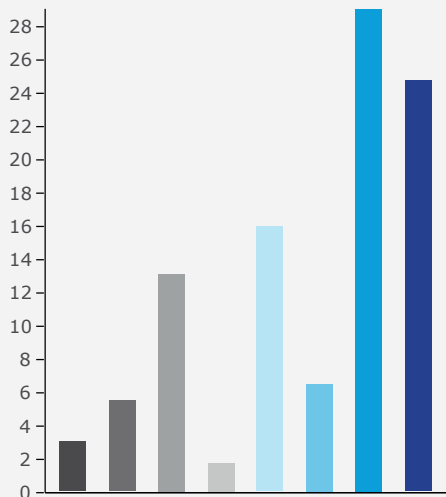
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2019 Labor Force by Occupation



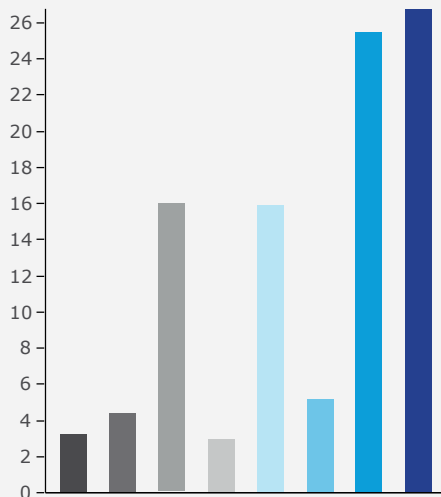
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2019 % 25+ by Ed Attainment



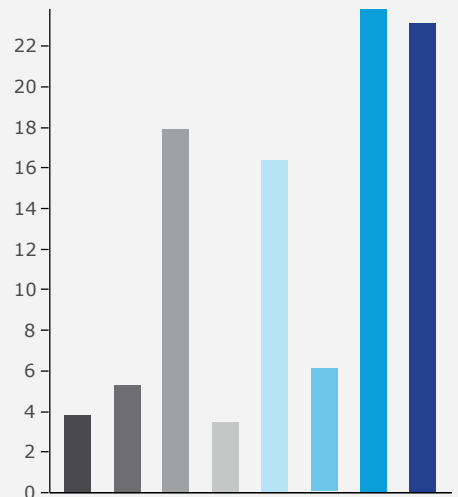
- < 9th Grade
- HS/No Diploma
- HS Diploma
- GED
- Some Coll/No Degree
- Associate's Degree
- Bachelor's Degree
- Grad/Profess Degree

2019 % 25+ by Ed Attainment



- < 9th Grade
- HS/No Diploma
- HS Diploma
- GED
- Some Coll/No Degree
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2019 % 25+ by Ed Attainment



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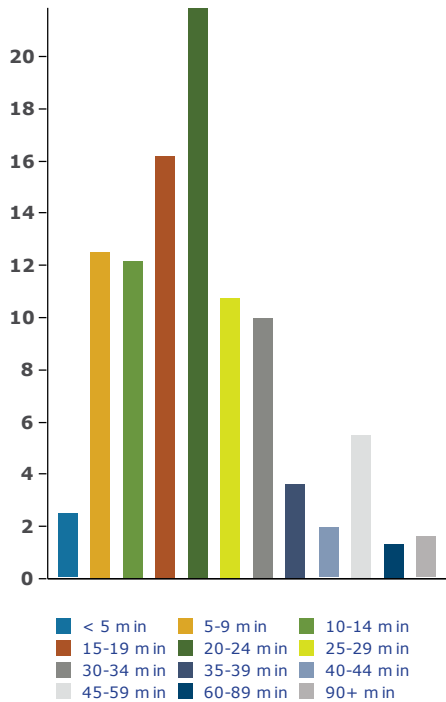
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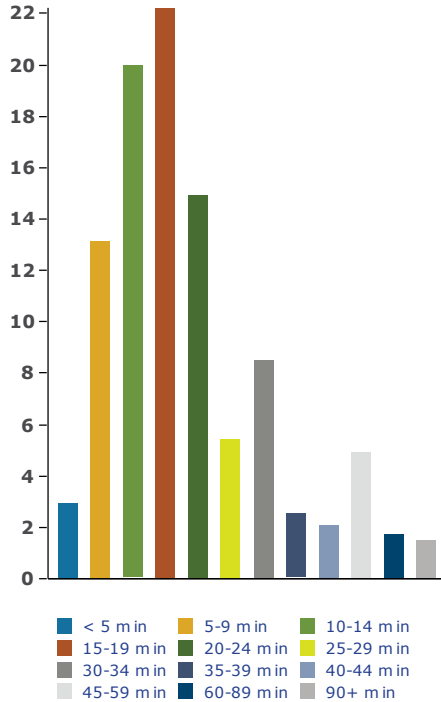
10 mile radius

20 mile radius

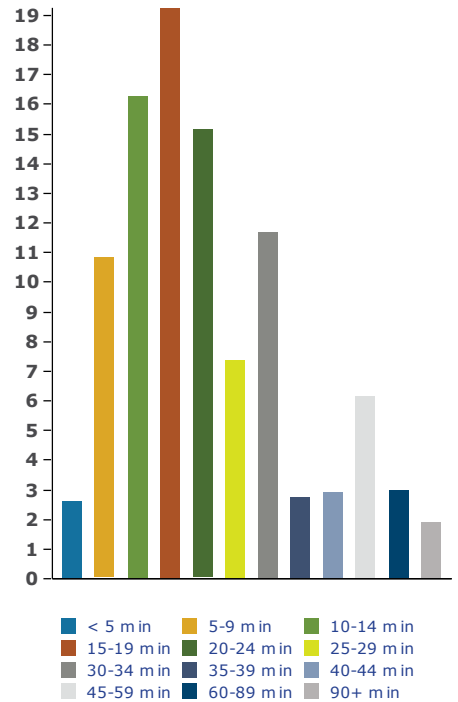
Travel Time To Work % (ACS)



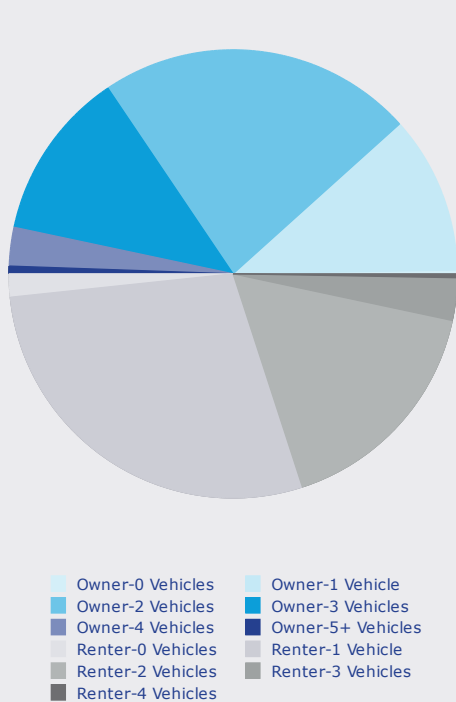
Travel Time To Work % (ACS)



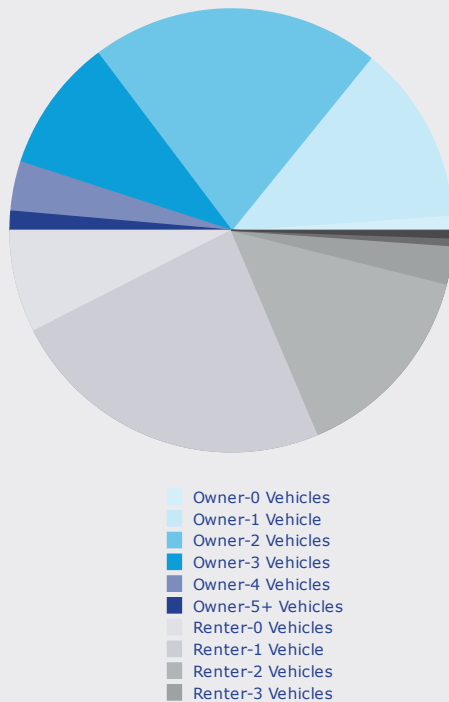
Travel Time To Work % (ACS)



Vehicles Per HH Type (ACS)



Vehicles Per HH Type (ACS)



Vehicles Per HH Type (ACS)

